

The Hardy Plant Society of Oregon

CALL FOR SPEAKERS FOR VIRTUAL PROGRAMS

The Hardy Plant Society of Oregon seeks speakers for a range of virtual programs it is scheduling for 2021. Proposals are requested from speakers for these two series:

- **HPSO's Gen(i)us Series**
Since 2007, the Gen(i)us Series has focused on expertise. Originally plant-centric, the series is expanded to include talks on garden design, gardening techniques, climate, natural history, and other related topics, as well as a continued emphasis on plant families. Speakers for this series are expected to have a professional-level knowledge of their topic.
- **Garden Stories**
This new series explores a broad array of non-technical topics. Open to enthusiasts, as well as experts, the series provides an opportunity to describe the development and evolution of one's own garden; to offer observations about gardens, nature, and wildlife; or relate compelling human-interest stories involving gardening. Stories reflecting diversity and adaptation to climate change are of particular interest.

HPSO's Digital Content Team is accepting proposals from prospective speakers with the following requirements:

- The prospective speaker identifies and describes a topic that fits with either of the series listed above. The speaker should be capable of presenting an illustrated talk of approximately 40 minutes on the topic, with an additional 15 minutes allocated to Q&A.
- If a speaker's talk is approved and scheduled, the speaker will work with the team to prepare for, and present, a talk via Zoom or by another format as arranged by HPSO.

Proposals should be designed to provide information commensurate with the high gardening IQ of our membership. Talks should be of interest to gardeners in the Pacific Northwest, though topics involving other regions will be considered.

The Digital Content Team intends to review and approve proposals on a rolling basis, with the aim of scheduling approximately one talk per month in 2021.

Technical aspects of talks will be coordinated by HPSO. Speakers will be paid \$300 for each Gen(i)us Series or Garden Stories appearance, payable upon completion of the program. If the talk is recorded by HPSO, the recording will be the exclusive property of HPSO. HPSO may permit short-term access by its members to recorded talks, but it will not make the talks available through any public digital platform without permission of the speaker.

Please complete the **HPSO Virtual Programs Speaker Proposal Form** (Word document) and return a copy of it to info@hardyplantsociety.org for consideration. Please indicate "Speaker Proposal" in the subject line of your email.